**Unit 1 | Assignment - KickStart My Chart**

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1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* The theater category has the highest number of successful campaigns, but it also has highest number of failed campaigns.
* Every film & video campaign was funded.
* Campaigns with a goal over 45,000 had more failed campaigns than successful ones. The campaigns that had a goal of less than 1000 had over three times the number of successful campaigns as failed campaigns and those in 1000 – 5000 range had about 2.5 times more successful campaigns than failed ones.

1. What are some of the limitations of this dataset?

* The dataset a subset of all total campaigns including ~4,000 of the 300,000 total campaigns.
* It’s not clear what the criteria was to get from 300,000 down to 4,000 campaigns. That information would be helpful in understanding the data.

1. What are some other possible tables/graphs that we could create?

* Stacked/column chart that shows campaigns funded by country with category filters.
* Comparison of the number of backers to budget and filter by category.
* If the goal/pledged numbers were converted to a single currency, it would be interesting to create charts that look at the amount funded. Some possible charts could show:
  + Total amount funded by category
  + Total amount funded by country